



MARCY TAPIA LLUSCO

Co-Founder, Lead Bolivia Expeditions Tours

BIOGRAPHY:

A passionate and visionary leader, Marcy is originally from Bolivia and has over a decade of experience in the dynamic field of tourism. Her career began in travel companies, where she quickly demonstrated her talent by rising from reservations assistant to Head of Operations. During this time, Marcy not only excelled in operational management and resource optimization, but she also developed a knack for designing and executing unique and memorable tourism experiences.

With a particular focus on adventure tourism, Marcy has spent the last five years organizing trekking and expeditions to Bolivia's most iconic mountains. Her deep knowledge of the terrain, combined with her passion for nature, has allowed numerous travelers to explore and experience up close the incomparable beauty of the Bolivian landscapes.

As CEO, Marcy leads with a strong commitment to excellence and innovation. Under her strategic direction, each company initiative not only meets but consistently exceeds the most demanding standards of quality and service in the tourism sector. Her ability to inspire and guide teams to success has established the company as a recognized benchmark for offering authentic and transformative experiences.

EDUCATION

Bachelor's Degree in Tourism and Hospitality
Administration

Universidad Privada del Valle
2010 - 2014

High School Diploma in Humanities
Colegio Secundario Increíble
2006 - 2009

PROFESSIONAL PROFILE

Proactive, organized, and responsible professional with excellent interpersonal relationships. Extensive experience in travel agencies and mountain excursion organization. Over 8 years of planning and managing personalized itineraries, ensuring customer satisfaction, and providing support in outdoor activities.

CONTACT

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Bolivia



MOUNTAIN
RESCUE
ASSOCIATION



WORK EXPERIENCE

Head of Operations

Andean Expeditions Dirninger, La Paz, Bolivia
November 2016 – December 2023

- Led a large and committed team in a renowned travel agency.
- Managed personnel and coordinated operations to optimize internal processes.
- Ensured excellence in customer service.

Reservation Manager

Andean Expeditions Dirninger, La Paz, Bolivia
November 2014 – November 2016

- Managed reservations and organized tourist experiences in a prominent travel agency.

Reservation Assistant

Hotel Gloria, La Paz, Bolivia
August 2013 – 2014

APTITUDES

Skills

- Travel Planning and Organization
- Hotel and Tourism Management Systems
- Social Media Management
- Intermediate English
- Itinerary Coordination and Planning
- Comprehensive IT Package Management

Languages

- Spanish - Native
- English - Intermediate

